

# **Privacy statement ww.essenceE4life.net (E4L )**

## **General**

E4L handles personal data with care and acts within the limits of the law, including the General Data Protection Regulation (GDPR). In this Privacy Statement we inform you about the purposes for which E4L processes personal data and about the exercise of your privacy rights. Further information is also provided that may be of interest to you. Please notice which cookies E4L uses in the E4L cookie policy.

This Privacy Statement applies to all activities (including activities via the website) of E4L and below you will find the most important information about the processing of personal data. If you still have questions after reading this, you can always contact the E4L Privacy team. The contact details can be found at the bottom of this Privacy Statement.

## **Controller and responsibility**

E4L considers it essential that the personal data of its customers, employees and visitors are treated and secured with the greatest possible care. In this Privacy Statement, E4L therefore explains which personal data is processed by E4L and why. You may also read what rights you have and with which other parties E4L may share your personal data.

## **Which personal data does E4L process and for what purposes?**

E4L collects personal data from various parties involved. E4L receives most of the personal data directly from the data subject itself, but may also receive personal data from other organizations where appropriate.

E4L bases every processing of personal data on one of the 6 principles from the GDPR:

- ◆ Permission
- ◆ Necessary for the execution of an agreement
- ◆ Legal obligation
- ◆ Common interest
- ◆ Legitimate interest
- ◆ Vital interest

## **Data sharing with third parties**

1. E4L does not sell your personal data to third parties.  
Third parties can provide certain parts of the service on behalf of E4L . E4L makes agreements with these processors to guarantee confidential and careful handling of personal data. These agreements are contractually recorded in processing agreements.
2. E4L also regularly collaborates with external organizations.  
These are, for example, partnerships in the field of research. Within those partnerships, personal data can be processed and shared with those external partners, but of course only if the requirements of the GDPR are met.
3. E4L provides personal data to enforcement authorities or anti-fraud organizations when this is necessary to comply with a legal obligation or a court decision.

4. The categories of third parties with which E4L shares data include:  
Government agencies, such as Tax Authorities;  
investigating authorities;  
Research groups.  
Transfer of personal data outside the European Union, such as Greentech USA  
In some cases, personal data is processed in countries that are not part of the EU or by suppliers located outside the EU.

E4L assesses every transfer of personal data via a standard process for the application of appropriate measures, so that an adequate level of protection for the processing of personal data both within and outside the EU can be guaranteed. This process is regularly reviewed and is in line with the latest developments in legislation and regulations.

### **How long is personal data kept?**

E4L stores your personal data in accordance with the GDPR. The exact retention period depends on the category of personal data and the purpose for which they are processed. The data is kept in accordance with the (legal) retention periods and no longer than is strictly necessary to achieve the purposes for which the data was collected.

### **What are your privacy rights?**

As a data subject (the person to whom the personal data relates) you have certain rights under the privacy legislation. If you want to make use of these rights, you can send a request to the following email address: [eduard@abreathoffreshair.net](mailto:eduard@abreathoffreshair.net)

When you make a request, you are asked to identify yourself to ensure that only you have access to your own personal data.

Your rights are:

- ◆ Right of access: you can request to receive an overview and/or access to the personal data that we process about you.
- ◆ Right to correction and addition: if there are demonstrable errors in your personal data or if they are incomplete, you can request correction or addition of the data.
- ◆ Right to 'be forgotten': you can request that your personal data be removed from the E4L files. Such a request can be rejected if E4L files is legally obliged to keep the data for longer.
- ◆ Right to restriction of the processing of your personal data: in certain cases you can request E4L files to temporarily stop processing your personal data.
- ◆ Right to portability of your data: in certain cases you can request that your personal data be transferred to a body indicated by you.
- ◆ Right to object/object to the processing of your personal data: you can object to the processing of your personal data in certain situations.
- ◆ In addition, you always have the option to submit a complaint about the use of your personal data to the Dutch Data Protection Authority. More information about this can be found on the website of the Dutch Data Protection Authority.

### **Technical security**

E4L treats personal data confidentially. In order to optimally protect your personal data against unauthorized access or use, E4L applies appropriate technical and organizational measures. E4L will report any (attempted) misuse of personal data.

### **Third Party Privacy Policy**

The E4L website contains links to other websites that do not belong to E4L. E4L bears no responsibility with regard to the way in which these parties handle personal data and therefore advises you to always inform yourself about the privacy policy of these parties or

to contact them for a further explanation of their policy. regarding the use of personal data.

### **Questions**

If you have any specific questions or comments about the E4L Privacy Statement as a result of the information above? Please feel free to contact us. You can send an e-mail to the data protection officer (DPO) of E4L under [info@essence4life.net](mailto:info@essence4life.net).

This Privacy Statement was last updated in August 2022.